

Our Cookies Policy

1. What are cookies?

Cookies are small pieces of text that are placed on your computer by websites that you visit. They are used to store information on web browsers, store and receive identifiers and other information on computers, phones, and other devices. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

2. How and why does Pioneer use them?

M Pioneer uses cookies to gain a better understanding how individuals who use this website. Cookies help us pattern Pioneer websites to your personal needs, to improve features in this website such as user-friendliness, gain customer satisfaction feedback on our websites (through designated partners) and to communicate to you elsewhere on the web. These cookies also enable us to trend parts of the website often visited by users in order for us to know the type of products mostly inquired by the users.

Pioneer keeps all the information collected from cookies in a non-personally identifiable format. Cookies located on your computer do not contain your name but an IP address.

3. What type of cookies does Pioneer use?

The following types of cookies are used on Pioneer websites:

Necessary cookies

These are cookies that are strictly necessary for the operation of a website. Without these cookies, this website won't work properly. Accordingly, we are not asking you for your specific consent for those cookies. For all other cookies your informed consent is required.

Functional Cookies

These are cookies which are set up to improve the functionality of the website. For example, cookies that remember the content you previously viewed on this website or the email address and password you provided when registering during an earlier visit to this website. Cookies may also remember items you have previously visited while browsing Pioneer website. Using Functional cookies, therefore, may allow us to serve you content tailored to your interests and save you the time of having to re-register or re-enter information when you re-visit this website or try to access certain member-only sections. On some websites, cookies enable us to store your favorite recipes, activities, points or high scores. We may also use Cookies to lockout underage users from certain activities.

First Party Cookies

These are cookies which are set by this website and can only be read by this site.

Third Party Cookies

These are cookies which are set by third parties we use for different services (for example, website analytics or advertising).

Performance cookies

Performance cookies collect information about how you use our websites so we can improve them for you in future. For example, they collect information on which pages you visit most often and any error messages you may get. The information collected by these cookies is anonymous. They do not collect any information that can identify you personally.

Targeting / Advertising cookies

We and our service providers may use advertising cookies to deliver ads that we believe are relevant to you and your interests.

Social Media Cookies

Pioneer websites use third-party cookies from social media sites such as Facebook to enable in-depth campaign reporting and to track social network users when they visit our websites, by using a tagging mechanism provided by those social networks. These cookies can also be used for event tracking and remarketing purposes. Any data collected with these tags will be used in accordance with the Pioneer privacy policy and with the social network's privacy policies. Pioneer websites will not collect or store any personally identifiable information from the user.

How to control cookies?

By using this website, you agree that we can place cookies on your computer or device as explained above. However, you can control and manage cookies in various ways. Please bear in mind that removing or blocking cookies can impact on your user experience and parts of this website may no longer be fully accessible.

If you do not accept the use of these cookies please disable them following the instructions in this Cookie Notice, for instance by changing your browser settings so that cookies from this website cannot be placed on your computer or mobile device.

Legal Notice Update

We reserve the right to make any changes and corrections to this notice. Please refer to this page from time to time to review these and new additional information.